

**ADVERTISING OPPORTUNITIES**

**FISHERY • AQUACULTURE • PROCESSING**

# **SEAFOOD EXPO EURASIA**

**ISTANBUL, MAY 15-17, 2024**



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**[SEAFOODEXPOEURASIA.COM](http://SEAFOODEXPOEURASIA.COM)**



# MAXIMIZE YOUR BRAND'S EXPOSURE

at the exhibition with our advertising opportunities. Engage with industry leaders and enthusiasts, leaving a lasting impression on potential customers.

## ADVERTISING AT SEAFOOD EXPO EURASIA YOU CAN:

- Attract more visitors to your stand
- Boost the reach of target audience
- Scale up brand awareness
- Stand out from the competitors

## CONTENTS:

- Indoor advertising structures
- Exhibition catalogue advertising
- Extra options



Please feel free to contact  
the marketing team  
[marketing@seafoodexpo Eurasia.com](mailto:marketing@seafoodexpo Eurasia.com)  
+ 84 236 445 81 04



## ONSITE ADVERTISING OPPORTUNITIES INDOOR STRUCTURES



### Textile lightbox

#1 size 5x2m

Hall 3 entrance – exclusive

**Price 2.500 €**



Deadline for submission of layouts: 15/04/2024

## ONSITE ADVERTISING OPPORTUNITIES INDOOR STRUCTURES



### Textile lightbox

#2 size 3x2 m

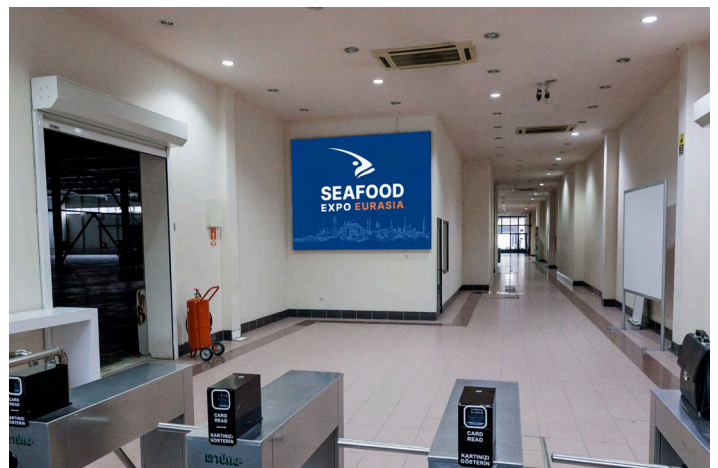
**Price 2.000 €**



### Textile lightbox

#3 size 3x2 m

**Price 2.000 €**



## ONSITE ADVERTISING OPPORTUNITIES INDOOR STRUCTURES

### LCD Screens

Hall 3 small foyer – rotation  
Ads duration up to 80 sec

**Price 1.000 €**



Deadline for submission of layouts: 25/04/2024

## HANGING BANNERS IN THE AISLES

### HANGING BANNERS

Hall 3

#### Banner in the central aisle

Size 2x3 m

**Price 3.000 €**

#### Banner in the aisle above the booth

Size 2x3 m

**Price 1.500 €**



Deadline for submission of layouts: 15/04/2024





# EXHIBITION ROUTE PLANNER ADVERTISING

**Color selection in exhibitors' list in printed route planner and exhibition website**

**+ Logo on floor plan in printed route planner and navigation signage**

**Price 900 €**

**Advertising page (104x146)**

**Price 900 €**

**Advertising page (106x297)  
Back cover – exclusive**

**Price 3.000 €**

The advertisement layout consists of several components:

- Exhibitor List:** A grid of 24 columns, each containing a list of 'COMPANY NAME' and 'STAND NO.' entries.
- Floor Plan:** A 3D architectural rendering of the exhibition hall with numbered stands and a navigation arrow.
- Advertising Pages (104x146 MM):** Four vertical panels, each priced at 900 €. The top two panels feature the exhibitor list, and the bottom two panels feature the exhibition logo and website information.
- Back Cover (106x297 MM):** A central vertical panel priced at 3.000 €, featuring the exhibition logo, event details, and a QR code.

**Event Details:**  
**SEAFOOD EXPO EURASIA**  
 FISHERY · AQUACULTURE · PROCESSING  
 ISTANBUL MAY 15-17, 2024  
 TÜYAP FAIR CONVENTION AND CONGRESS CENTER  
 HALL 3  
 SEAFOODEXPPOEURASIA.COM

## EXTRA OPTIONS

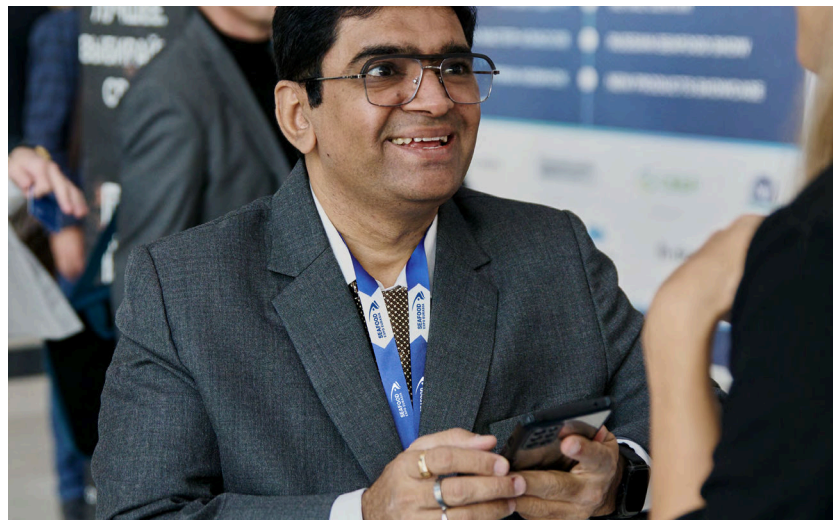
**Promoter's badge for distributing leaflets outside the stand**

**Price 200 €**



**Lanyard branding (3000 pcs)**

**Price 5.000 €**



*Deadline for submission of layouts: 25/03/2024*

**Promo personnel / standist**  
(per one working day - 8 hours)  
\*Price depends on amount of duties

**Price 180 €**



*Deadline for submission of personnel application: 25/04/2024*